



Riyadh International Book Fair

2 -12 March, 2010

Deadline to submit Registration Form: January 15th, 2010
Deadline for Books to arrive: January 22nd, 2010

1) Register to Participate

Name of person submitting form _____

Company Name _____

Address _____

City _____ State _____ Country _____ Postal Code _____

Telephone _____ Fax _____

Email _____ URL _____

2) Company Description (limit 50 words)

3) Key Contact Information

Key Contact _____ Position _____ Email _____

Key Contact _____ Position _____ Email _____

Key Contact _____ Position _____ Email _____

4) Number of titles you are sending (approximate) _____

5) Fax or email this form to: Jon Malinowski, Jon@combinedbook.com. Fax: 914-739-7575

Questions?

Jon Malinowski, Combined Book Exhibit at +914-739-7500

Emma House, The Publishers Association at +44 20 7691 9191

Instructions on submitting title information

Email a spreadsheet of the bibliographic information to include the following:

- 1) Author/Editor
- 2) Title and sub-title (if any)
- 3) Price, Type of binding, ISBN Number. (If you send HC and PB versions, include both Prices with corresponding ISBN Numbers.)
- 4) 50 word description (approximate).
- 5) Category (see next page for categories)

We have created an Excel template of the Registration form/title information we require. Please go to www.combinedbook.com/Riyadh.xls to download the template. Note: You can include citations of reviews and awards

Shipping Instructions

We would prefer to have all books shipped to our Buchanan, NY offices so that we can process the books properly for display. If you are located in the UK and prefer to ship to a UK location, please ship to our UK consolidators, Worldwide Freight Services, located at the address below.

In the United States

Your company name
c/o Combined Book Exhibit
(Riyadh Book Fair)
277 White Street
Buchanan, NY 10511
Tel: 914-739-7500; Fax: 914-739-7575

Contact: Jon Malinowski
jon@combinedbook.com

In the United Kingdom

Your company name
c/o Worldwide Freight Services
(Riyadh Book Fair)
Dollyman's Farm
Doublegate Lane
Wickford, Essex SS11 8UD
Tel: 01268 748300; Fax: 01268 745026

Contact: Maurad El-Ayouby
mourad@wfsuk.co.uk

Shipping instructions continued on next page...

Including Your Customs Invoice when you ship to the consolidation points.

Please email or fax (914-739-7575) your customs invoice to Jon Malinowski (jon@combinedbook.com). It should include the following statement **on your company letterhead**, and attach the spreadsheet with the titles you are sending.

“We have sent you # ____ Cartons of materials to be displayed at the 2010 Riyadh International Book Fair as part of the Combined Book Exhibit’s US/UK Collective Stand. The cartons contain sample books for exhibition purposes only.

We are attaching a LIST OF TITLES and LIST PRICES of books displayed.”

Suggested Subject Categories

Anthropology

Art & Architecture

Astronautics & Astronomy

Biology

Business, Management & Labor

Chemistry

Communication

Earth Science

Economics

Engineering

Health Sciences

History, Geography & Area Studies

History of Science & Technology

Humanities

Information & Computer Science

Language & Literature

Mathematics

Philosophy

Physics

Political Science

Psychology

Reference

Religion

Science & Technology

Social & Behavioral

Sociology